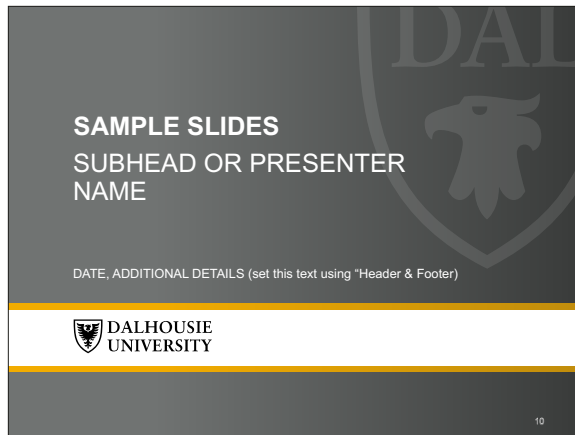


11.0 PRESENTATIONS

11.01 POWERPOINT AND KEYNOTE

11.0 PRESENTATIONS | 11.01 POWERPOINT AND KEYNOTE

Dalhousie faculty and staff are routinely called upon to give presentations on behalf of the university. It is important that these **presentations also reflect the Dalhousie brand guidelines** so that the fresh and bold brand personality is reinforced to both external and internal audiences. To make this easy, we have created Dalhousie PowerPoint templates to build upon in your creation of presentations.



GENERAL GUIDELINES:

- Information should be presented clearly and in an uncluttered manner.
- Photos and colours can be used where appropriate, but should not overwhelm the message.
- The colour of the bar on the title page may be selected from the supporting colour palette (see page 6.05 for options).
- When using colours, wherever possible, please utilize brand core and supporting colours.

