

# The Political/Administrative Alignment Imperative

## Executive Certificate in Local Government Leadership

If a car's wheels are not aligned, we use excess gas, tire tread and physical energy to stay on the road. Both the driver and passengers become uncomfortable and lose confidence in the vehicle and journey. Likewise, political/administrative alignment is critical for effective local governance and service delivery. Today, public expectations, strategic matters and community needs amidst limited resources require critical attention to elected official/staff relations.

Join peers and civic thought leaders throughout Canada to discuss concepts, strategies, tools and skills to help you and your organization's capacity to:

- Respond to the modern complexities of local government
- Define political roles of elected officials and the Chief Elected Official (CEO)
- Clarify administrative responsibilities of staff and the Chief Administrative Officer (CAO)
- Enhance policy-making, fiscal management, public communication and strategic practices
- Ensure an effective CAO/CEO relationship to guide the organization
- Use a dashboard to identify and remedy or prevent alignment challenges

Political and professional skills alone do not guarantee success in navigating the 'grey' aspects of the interface between governance and administrative functions in local, regional and First Nation government. Take time to fine-tune your personal leadership capabilities.

### START MARCH 2020!

- 10-weeks completely Online
- Exclusive Interviews with leading experts in the field
- Guest Instruction from top academics and practitioners from across Canada
- Learn with a truly national student body
- Network with your cohort, our alumni and the experts involved with the program
- Students who successfully complete the program will be awarded the Executive Certificate in Local Government from Dalhousie University

## DAL.CA/LOCALGOVERNMENT

DR. GORDON MCINTOSH

PROGRAM FACILITATOR



*Dr. Gordon McIntosh has received wide acclaim for providing dynamic training sessions involving 140,000 civic officials and staff throughout Canada and overseas. He has 35 years of experience in executive, consultant and educator roles in local, regional and First Nation government.*

### MAKE AN IMPACT

Participants will be ready to make a significant leadership difference in their organization with frameworks to better understand their organization, tools and strategies to contribute to council/staff alignment and techniques to enhance personal capacity to navigate the political/administrative interface. Long after the program you will have a network of exemplary leaders throughout Canada.

### PROGRAM ADMISSIONS

Enrollment is limited for this fifth annual program offering. Elected officials, current (and aspiring) CAO's and senior managers are invited. Please review the eligibility criteria and apply for this national dialogue.

**Price: \$3495**

**(20% discount for 3 or more registrants from the same municipality)**

**Course dates: March 23 - June 8, 2020**

*A limited number of scholarships are available.*

### MORE INFORMATION

Dalhousie University, College of Continuing Education  
902.494.7459 | [locgovt@dal.ca](mailto:locgovt@dal.ca)