

Executive Certificate in Local Government Leadership: The Strategic Alignment Imperative

Organizational effectiveness is heavily dependent on strategic alignment. Local and regional governments must secure support and resources from their community and beyond. As well, staff and elected officials need to be 'on the same page' to efficiently deploy organizational effort and resources.

Now more than ever, local government professionals, managers and elected officials require creative approaches to seek strategic alignment. Community safety, aging infrastructure, climate change, fiscal sustainability and economic readiness are just a few dominant strategic topics that defy traditional strategic planning.

Join colleagues across Canada through a social innovation laboratory to address 'real time' organizational and community challenges (& opportunities).

- Understand systems thinking and social innovation concepts
- Leverage community and external expertise and resources
- Analyze the context and focus of complex topics
- Design a social innovation approach for a real time' strategic topic
- Develop practical solution seeking strategies and action plans
- Obtain diverse stakeholder ownership or buy-in to corporate strategies
- Facilitate groups in multi-stage strategic processes

The program begins with concepts, tools and insights from over 20 thought leaders on civic trends and topics. Each learning cohort will be able to identify a 'real time' topic of interest and develop a social innovation process proposal to address the selected challenge. The program will culminate with a truly unique social laboratory discussion.

STARTS FALL 2019!

- 10-weeks completely Online
- Exclusive Interviews with leading experts in the field
- Guest Instruction from top academics and practitioners from across Canada
- Learn with a truly national student body
- Network with your cohort, our alumni and the experts involved with the program
- Students who successfully complete the program will be awarded the Executive Certificate in Local Government Leadership from Dalhousie University

DR. GORDON MCINTOSH

PROGRAM FACILITATOR



Dr. Gordon McIntosh has received wide acclaim for providing dynamic training sessions involving 140,000 civic officials and staff throughout Canada and overseas. He has 35 years of experience in executive, consultant and educator roles in local, regional and First Nation government.

MAKE AN IMPACT

Participants will be ready to make a leadership difference in their organization with ideas, tools and skills to contribute to strategic alignment imperative. Long after the program you will have a network of exemplary leaders throughout Canada.

PROGRAM ADMISSIONS

Enrollment is limited for this first offering. Elected officials, current (and aspiring) CAO's and senior managers are invited to review the eligibility criteria and apply for this national dialogue.

Price: \$3495

Course Dates: November 17, 2019 – February 9, 2020

A limited number of scholarships are available.

OTHER PROGRAMS OF INTEREST

- Executive Certificate in Local Government: Political/Administrative Interface (Spring 2020)
- National Advanced Certificate in Local Government (Fall 2019)

MORE INFORMATION

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