Dalhousie Tigers Sportswriter

The sportswriter works with members of the Dalhousie Tigers marketing, communications and event teams to tell the story of its student-athletes and teams in their pursuit of excellence both on and off the playing surface.

Hours of employment will be flexible depending on the time of year and the varsity home game schedule. Expected number of hours will vary throughout the term, averaging 15-20 hours per week. Day, evening, and weekend hours may be required.

The Sportswriter needs to be able to think strategically, work both independently and as part of the Tigers marketing and promotions team.

Responsibilities

- Research and write a weekly story about Dalhousie’s varsity teams for Dal News and Tigers website and the Roar on Tigers e-newsletter
- Research and write feature stories on selected promotional events (e.g., Student Nights)
- Write game recaps
- Assist with development and writing of media releases
- Research and write about Dalhousie’s varsity team members’ volunteer work in the community
- Produce year end recaps on all 14 teams
- Create databank of events, activities, and story ideas throughout the year
- Attend meetings as requested by Marketing and Communications staff
- Maintain and submit an hourly log as required
- Other duties as required

Qualifications

- Must be a current Dalhousie student
- Be available at a wide variety of times, including weekends and evenings
- Possess strong organizational, time-management, and multi-tasking skills
- Must have strong communication skills—both written and verbal
- Knowledge of a variety of sports required
- Some writing experience preferred
- Be able to work independently, but thrive in a team environment
- Be a self-starter who is full of creative ideas and not afraid to take initiative
- Must understand the Dalhousie experience and be eager to be involved in life on campus

Hours: Home games are primarily Friday and Saturdays and some Sunday afternoon.
Rate of pay: $17/hr

Submit a 500-word sports-related article and your cover letter telling us why you're a great fit to be our sportswriter to chelsea.norris@dal.ca. We encourage all qualified and interested students to apply however only those selected for an interview will be contacted.