



Recruitment Information

Project Title:

The influence of cognitive information on consumers' purchase decision

Who Can Participate in the Research Study

You may participate in this study if you are a registered student in Dalhousie University Faculty of Agriculture College

What You Will Be Asked to Do

During the study, you will be asked to fill a short questionnaire regarding to your opinions toward some electronic products. The whole study lasts about 15minutes.

You can answer the questionnaire online or using a paper-pencil format.

Compensation / Reimbursement

You will receive **five (5) Canadian Dollars** as the compensation of your participation in this study.

Privacy and Confidentiality

All your responses in this study are completely confidential and only use for scientific purposes. No personal identification information will be collected and stored.

If you are interested, please contact:

Hao Li, Undergraduate student, Faculty of Agriculture, Dalhousie University

E-mail address: lih@nsac.ca

Recruitment Information

Project Title:

The Post-consumption Evaluation of Packaged Foods

Who Can Participate in the Research Study

You may participate in this study if you are a registered student in Dalhousie University Faculty of Agriculture and do **NOT have any foods allergy**

What You Will Be Asked to Do

During the study, you will be asked to (1) taste three different kinds of packaged foods (chocolate bar, baby carrot, and crackers), (2) fill a questionnaire
The whole study lasts about 10minutes

Compensation / Reimbursement

You will receive **five (5) Canadian Dollars** as the compensation of your participation in this study.

Privacy and Confidentiality

All your responses in this study are completely confidential and only use for scientific purposes. No personal identification information will be collected and stored.

If you are interested, please contact:

Dujian Xu, Undergraduate student, Faculty of Agriculture, Dalhousie University
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