

Faculty of Agriculture

Small Business Management (B.Tech)



Turn your **diploma** into a **degree**

DEPARTMENT OF BUSINESS AND SOCIAL SCIENCES

Agricultural Campus | PO Box 550 | Truro, NS B2N 5E3 Canada



DALHOUSIE
UNIVERSITY

dal.ca/studysmallbusinessmanagement

IS SMALL BUSINESS MANAGEMENT FOR ME?

Have you completed a two-year diploma? Have you dreamt about the possibility of owning and operating your own business or have thought about taking your career to the next level? If so, Small Business Management could be your next step. In completing the Small Business Management program, you will earn much more than an undergraduate degree. The program complements and enhances the technical expertise gained in your initial two year diploma program and positions you for careers in business management or ownership. With only an extra two years, students can build onto and transform their college diploma into a degree.

WHAT WILL I LEARN?

The Small Business Management program offers core business courses that will complement your technical diploma, such as:

- Organizational Behaviour
- Management
- Financial Management
- Marketing Research
- Accounting
- Human Resource Management
- Advanced Entrepreneurship
- Economics

WHAT CAREERS CAN I PURSUE?

Upon completion of this program, there are a variety of careers that you can pursue. A few examples include:

- Business Owner
- Business Consultant
- Hiring Manager
- Sales or Marketing Representative

WHO WILL HIRE ME?

With this degree, your list of prospective employers is diverse. In addition to building your own business, some examples of employers include:

- Private businesses
- Provincial and federal governments
- Consulting firms
- Banks and financial institutions
- Industry associations and boards
- Non-governmental organizations

WHY STUDY AT DALHOUSIE'S TRURO CAMPUS?

We offer small class sizes to nurture individualized learning needs in a close-knit, small campus community. Here you are not just another number. Professors know who you are and want you to succeed.

- Our campus supports entrepreneurship through a program called Cultiv8, which is a place for budding entrepreneurs to collaborate with industry on new business ideas and ventures. Learn more at dal.ca/cultiv8
- We also provide students with many services, extra-curricular activities, and other opportunities
- The town of Truro offers the best of both worlds: small-town ambience combined with a full range of commercial and recreational opportunities. Come and take a walk in Victoria Park, shop at the weekly farmer's market, or eat at the cafés and downtown restaurants

WHAT ARE THE ADMISSION REQUIREMENTS?

Eligible students must have the equivalent of a two-year technology/technical diploma from a recognized community college, university or similar institution. This program is open to students with a non-business diploma with an overall average of at least 70%.

FOR INFORMATION, CONTACT:

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