

Faculty of Agriculture

Agricultural Business



Where Science Meets Business

DEPARTMENT OF BUSINESS AND SOCIAL SCIENCES

Agricultural Campus | PO Box 550 | Truro, NS B2N 5E3 Canada



DALHOUSIE
UNIVERSITY

dal.ca/studyagbusiness

IS THE AGRICULTURAL BUSINESS PROGRAM FOR ME?

Dalhousie's Agricultural Business program is where science meets business, bringing the best of both worlds together. This applied business program will provide plenty of hands-on, scientific learning opportunities, which includes practical experience in the lab and in the field. As a result, you will graduate with specialized skills in the agri-food industry — a growing field locally and internationally with graduates in high demand.

WHAT WILL I LEARN?

The Agricultural Business major offers core business courses, as well as courses specific to the agricultural market that will serve you well in your career.

Some of these classes include:

- Agricultural Ecosystems
- Marketing
- Agricultural and Food Policy
- Financial Accounting
- Agribusiness Value Chain Management
- Advanced Entrepreneurship
- Issues in Agribusiness Sustainability

OPTIONAL MINORS

You have the option to take a minor to complement your major. A minor is a select number of courses, which will provide you with significant knowledge in another area of study. Employers are always looking for unique students with the ability to think from different perspectives and find solutions to real-world problems.

These optional minors include:

- Agricultural Economics
- Animal Agriculture
- Aquaculture
- Environmental Horticulture
- Environmental Sciences
- Equine Science
- Food Bioscience
- Plant Science

WHAT CAREERS CAN I PURSUE?

With one in eight Canadian jobs found in the agri-food industry, you will have many career options to choose from. You will also be well-equipped to apply to roles outside of this sector. A few examples include:

- Financial/Credit Advisor/Banker
- Business Owner or Manager
- Product Manager
- Policy Advisor
- Sales Representative

- Business Consultant/Farm Business Specialist
- Market Analyst

WHO WILL HIRE ME?

Upon completing this program, you will be prepared to work in a variety of settings. A few sample employers include:

- Agri-food Businesses
- Federal and Provincial Governments
- Consulting Firms
- Banks and Financial Institutions

WHAT GRADUATE PROGRAMS CAN I PURSUE?

- Master of Business Administration (MBA)
- Master of Science (MSc) in Agricultural Business
- Various other Professional Degrees

WHY STUDY AT DAL'S TRURO CAMPUS?

- We offer small class sizes to nurture individualized learning needs in a close-knit, small campus community
- Here, you are not just another number. Professors know who you are and want you to succeed
- Our campus supports entrepreneurship through a program called Cultiv8, which is a place for budding entrepreneurs to collaborate with industry on new business ideas and ventures. Learn more at dal.ca/cultiv8
- We also provide students with many services, extra-curricular activities, and other opportunities
- The town of Truro offers the best of both worlds: small-town ambiance combined with a full range of commercial and recreational opportunities. Come and take a walk in Victoria Park, shop at the weekly farmer's market, or eat at the cafés and downtown restaurants

FOR INFORMATION, CONTACT:

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