



INTERNATIONAL FOOD BUSINESS (BAgr)



EARN 2 DEGREES, FROM 2 UNIVERSITIES,
ON 2 CONTINENTS – ALL IN FOUR YEARS

dal.ca/ifb

FACULTY OF AGRICULTURE
INTERNATIONAL FOOD BUSINESS
Agricultural Campus
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International Food Business

IS INTERNATIONAL FOOD BUSINESS FOR ME?

If you have a passion for international travel, are interested in business development, and care about global food issues and promotion, then this program is for you. This one of a kind international business program is a joint venture between Dalhousie University and Aeres University of Applied Sciences. As a result, students spend their second year studying abroad in the Netherlands which is followed by a European internship. Students then complete an additional internship in North America after their third year. Students gain real-world experience and begin to network internationally. In the fourth and final year, students build specializations from elective courses and conduct a year long research project related to their area of interest. Upon graduation, students earn two degrees, a degree in Business Administration and a degree in Agriculture.

WHAT WILL I LEARN?

Dalhousie University's Faculty of Agriculture and Aeres University of Applied Sciences have jointly developed this business program around the competencies students need to succeed as business leaders in the international agri-food industry. Similar to the European academic structure, students follow modules for their first three years. These modules consist of clustered courses that help students to complete semester long projects. Some courses that are covered during these years include:

- Marketing
- Food Law and Consumer Affairs
- Financial Accounting
- Food Safety and Quality Assurance
- Business Planning
- Political Economy of the EU
- International Marketing Research
- International Entrepreneurship
- New Product Development
- Food Value Chain Management

Students will also gain valuable work experience before graduation in the Agri-food industry, helping them to network and gain valuable job prospects.

WHAT CAN I SPECIALIZE IN?

Students customize their final year to support sectors they wish to work in or for graduate program goals.

"Everything in IFB; the travel, dual degrees, internships, advice and a lot of hard work, led me to where I am today, and I am very happy I chose the program I did. If you are interested in travel and business, there are great opportunities through International Food Business at Dalhousie."

-Tara Lingard, IFB Graduate

WHAT CAREERS CAN I PURSUE?

Immediately upon completion of this program, there are many entry-level job opportunities available to graduates in both Canada and Europe. A few examples include:

- Market Research Coordinator
- Agri-food Trade Development Officer
- Distribution and Logistics Coordinator
- Quality Assurance Manager
- International Development Advisor
- Research and Development Advisor

WHO WILL HIRE ME?

Combining business management theory and team-based learning along with practical training through job placements gives you an advantage, whether your goal is to pursue a dynamic career, start your own business or to continue your studies at an advanced level. Here are some of the prospective employers and industries that would be seeking a graduate of this program:

- International Agri-Food Businesses
- Industry Associations and Boards
- Federal and Provincial Governments
- Consulting Firms specializing in Food Safety, Supply Chain Management, etc.
- Non-Governmental Organizations
- International Food Manufacturers

WHY STUDY AT DAL'S TRURO CAMPUS?

- We offer small class sizes to nurture individualized learning needs in a close-knit, small campus community
- Here, you are not just another number. Professors know you by name and want you to succeed
- Our campus supports entrepreneurship through a program called Cultiv8, which is a place for budding entrepreneurs to collaborate with industry on new business ideas and ventures. Learn more at dal.ca/cultiv8
- We also provide students with many services, extra-curricular activities, and other opportunities
- The town of Truro offers the best of both worlds: small-town ambiance combined with a full range of commercial and recreational opportunities. Come and take a walk in Victoria Park, shop at the weekly farmer's market, or eat at the cafés and downtown restaurants

FOR INFORMATION, CONTACT:

If you are interested in the International Food Business program, please contact the Department of Business and Social Sciences.

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