



INTERNATIONAL FOOD BUSINESS (BAgr)



EARN 2 DEGREES, FROM 2 UNIVERSITIES,
ON 2 CONTINENTS – ALL IN FOUR YEARS

dal.ca/agriculture

FACULTY OF AGRICULTURE
INTERNATIONAL FOOD BUSINESS
Agricultural Campus
PO Box 550, Truro, NS
B2N 5E3 Canada
902.893.6600

International Food Business

IS INTERNATIONAL FOOD BUSINESS FOR ME?

If you have a passion for international travel, are interested in business development, and care about global food issues then this program is for you. This applied international business program is a joint venture between Dalhousie University and Aeres University of Applied Sciences. As a result, students spend their second year studying abroad in the Netherlands which is followed by a European internship. Students then complete an additional internship in North America after their third year. Students gain real-world experience and begin to network internationally. In the fourth and final year, students build specializations from elective courses and write a year-long thesis. Upon graduation, students earn two degrees, a degree in Business Administration and a degree in Agriculture.

WHAT WILL I LEARN?

Dalhousie University's Faculty of Agriculture and Aeres University of Applied Sciences have jointly developed this business program around the competencies students need to succeed as business leaders in the international agri-food industry. Similar to the European academic structure, students follow modules for their first three years. These modules consist of clustered courses that help students to complete semester long projects. Some courses that are covered during these years include:

- Marketing
- Food Law and Consumer Affairs
- Financial Accounting
- Food Safety and Quality Assurance
- Business Planning
- Political Economy of the EU
- International Marketing Research
- International Entrepreneurship
- New Product Development
- Food Value Chain Management

WHAT CAN I SPECIALIZE IN?

The fourth year consists of elective courses where students can build their specializations. Some specialization examples include, but are not limited to:

- Development Studies
- Leadership Studies
- Environmental Studies
- Economic Studies
- Horticultural Studies
- Management Studies
- Organic Studies
- Consumer Studies

WHAT CAREERS CAN I PURSUE?

Upon completing this program, there are many career opportunities within Canada and Europe. A few examples include:

- Market Research Manager
- Trade Development Director
- Distribution and Logistics Manager
- Quality Assurance Manager
- International Development Officer
- Research and Development Manager
- Director of Business Development
- Entrepreneur

WHO WILL HIRE ME?

Combining business management theory and team-based learning along with practical training through job placements gives you an advantage, whether your goal is to pursue a dynamic career, start your own business or to continue your studies at an advanced level. Here are some of the prospective employers and industries that would be seeking a graduate of this program:

- International Agri-Food Businesses
- Industry Associations and Boards
- Federal and Provincial Governments
- Consulting Firms
- Non-Governmental Organizations

WHY STUDY AT DAL'S TRURO CAMPUS?

- We offer small class sizes to nurture individualized learning needs in a close-knit, small campus community
- Here, you are not just another number. Professors know who you are and want you to succeed
- Our campus supports entrepreneurship through a program called Cultiv8, which is a place for budding entrepreneurs to collaborate with industry on new business ideas and ventures. Learn more at dal.ca/cultiv8
- We also provide students with many services, extra-curricular activities, and other opportunities
- The town of Truro offers the best of both worlds: small-town ambiance combined with a full range of commercial and recreational opportunities. Come and take a walk in Victoria Park, shop at the weekly farmer's market, or eat at the cafés and downtown restaurants

FOR INFORMATION, CONTACT:

If you are interested in the International Food Business program, please contact the Department of Business and Social Sciences.

Heather-Anne Grant, IFB Coordinator
h.grant@dal.ca, 902.896.2232