



AGRICULTURAL BUSINESS (BSc Agr)



SHAPE YOUR WORLD

dal.ca/bss

FACULTY OF AGRICULTURE

DEPARTMENT OF BUSINESS AND SOCIAL SCIENCES
Agricultural Campus
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Agricultural Business

IS THE AGRICULTURAL BUSINESS PROGRAM FOR ME?

Dalhousie's Agricultural Business program is where science meets business, bringing the best of both worlds together. This applied business program provides students with a hands-on scientific education which includes practical experience in the lab and in the field. As a result, students graduate with a well-rounded perspective of the agri-food industry and are employable in both agricultural and non-agricultural related positions. Students are also given the opportunity to enter the honours program and complete a year-long research project as well as choose from a variety of minors.

WHAT WILL I LEARN?

The Agricultural Business Major offers core business courses, as well as courses specific to the agricultural market that will serve you well in your career. Some of these classes include:

- Agricultural Ecosystems
- Marketing
- Agricultural and Food Policy
- Financial Accounting
- Agribusiness Value Chain Management
- Advanced Entrepreneurship
- Issues in Agribusiness Sustainability

OPTIONAL MINORS

Students have the option to take a minor along with their major. A minor is a select number of courses, which gives students significant knowledge in another area of study. Employers are always looking for unique students with the ability to think from different perspectives and find solutions to real-world problems. These optional minors include:

- Agricultural Economics
- Animal Agriculture
- Aquaculture
- Environmental Horticulture
- Environmental Sciences
- Equine Science
- Food Bioscience
- Plant Science

WHAT CAREERS CAN I PURSUE?

With one in eight Canadian jobs found in the agri-food industry, you will have many career options to choose from. A few examples include:

- Financial/Credit Advisor/Banker
- Business Owner or Manager
- Product Manager
- Policy Advisor
- Sales Representative
- Business Consultant/Farm Business Specialist
- Market Analyst

WHO WILL HIRE ME?

Upon completing this program, you will be prepared to work in a variety of settings. A few sample employers include:

- Agri-food Businesses
- Federal and Provincial Governments
- Consulting Firms
- Banks and Financial Institutions
- Industry Associations and Boards
- Non-Governmental Organizations

WHAT GRADUATE PROGRAMS CAN I PURSUE?

- Master of Business Administration (MBA)
- Master of Science (MSc) in Agricultural Economics
- Master of Arts (MA) in Economics
- Various other Professional Degrees

WHY STUDY AT DAL'S TRURO CAMPUS?

- We offer small class sizes to nurture individualized learning needs in a close-knit, small campus community
- Here, you are not just another number. Professors know who you are and want you to succeed
- Our campus supports entrepreneurship through a program called Cultiv8, which is a place for budding entrepreneurs to collaborate with industry on new business ideas and ventures. Learn more at dal.ca/cultiv8
- We also provide students with many services, extra-curricular activities, and other opportunities
- The town of Truro offers the best of both worlds: small-town ambiance combined with a full range of commercial and recreational opportunities. Come and take a walk in Victoria Park, shop at the weekly farmer's market, or eat at the cafés and downtown restaurants

FOR INFORMATION CONTACT:

If you are interested in the Agricultural Business program, please contact the Department of Business and Social Sciences.

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