STRATEGIC PRIORITY

4.0 Partnership and Reputation

SUB-PRIORITY

4.1 Foster and support key external partnerships and relationships with alumni, other universities, governments, businesses and NGOs

EXECUTIVE SPONSOR

Peter Fardy
VP, External Relations

PROJECT LEADS

Matthew Hebb
AVP, Government Relations and Economic Development

Sheila Blair-Reid
AVP, Alumni and External Engagement

RELATIONSHIP TO OTHER STRATEGIC PRIORITIES

1.3, 2.1, 3.1, 4.2, 4.5

DESCRIPTION

Public support, students, research and scholarly collaborations at home and abroad are critical to Dal's success. Dalhousie now receives funding from 237 distinct organizations, representing a rich array of public, private and non-profit partners from across Nova Scotia, Canada and the world.

Our alumni, current and prospective donors and all levels of governance are another critical source of support. They share our interest in strengthening Dalhousie and in making the world a better place.

We must strengthen and build upon existing partnerships by discovering shared interest, securing support and increasing our connections and relevance to all levels of society. Because so many forms of partnerships already exist at Dalhousie, taking account of our existing practice will help us develop a clear understanding of the practices we want to continue and/or refine to take our place nationally and internationally.

SPECIFIC GOALS

1. Increase the engagement of alumni through the alumni engagement plan which focuses on communications, community building and volunteerism.
2. Develop and deploy an engagement plan to keep government informed about Dal’s aspirations, achievements and needs; build partnerships where appropriate.
3. Build new, sustained and active relationships with strategically selected national and international universities including university associations through the international strategy.
4. Develop and deploy a business and NGO partnership strategy to identify key business and NGOs
whose interests align with Dalhousie priorities and build appropriate partnerships and keep them informed.