Dalhousie Advisory Council
Terms of Reference

Purpose

Dalhousie enjoys a strong reputation for academic and research excellence both regionally and nationally. The Dalhousie Advisory Council will help Dalhousie to continue to build its reputation and position by providing strategic advice and guidance on a range of issues.

Composition

The Dalhousie Advisory Committee shall be composed of individuals selected on the basis of the following:

- Demonstrated interest in and support for Dalhousie
- National or international profile in their respective community or field of knowledge
- Personal characteristics, including reputation for integrity and ethical conduct
- Geographic location
- Personal and professional knowledge that may benefit the University in achieving its vision and mission.

In recommending individuals for appointment to the Dalhousie Advisory Council, consideration will also be given to the overall diversity of the Council, with the goal of establishing a group that is reflective of a broad range of perspectives, knowledge and experience.

Appointments

Appointments to the Dalhousie Advisory Council will be made by the Governance Committee on behalf of the Board of Governors. The term of office shall be for three-year, renewable terms.

A Chair will be appointed from among the members of the Council for a term of three years.
Responsibilities

The Dalhousie Advisory Council will:

- Advise the President and senior administration on external issues and trends that may impact on the University, and act as a sounding board on the development and/or evaluation of its broad strategic directions;

- Facilitate linkages with individuals, institutions and organizations that may assist the University in furthering its strategic goals and mission;

- Provide advice and leadership to the University on fund-raising, relationship marketing and national reputation strategies and activities;

- Act as ambassadors for the University in such areas as fund-raising, alumni and recruitment activities within their respective geographic areas.

Meetings

The Dalhousie Advisory Council will meet semi-annually with the President and the Vice-President, Advancement. Other members of senior administration may be invited to attend as determined by the Chair of the Council and the President. Meetings may be held in Halifax, Nova Scotia or at other locations to be determined. Members of the Council may be called upon in the intervals between meetings of the Council to assist with specific projects.

Resources

The Vice-President, Advancement will serve as the resource person to the Council.