EUROPEAN COMMUNITY STUDIES ASSOCIATION — CANADA

11th BIENNIAL CONFERENCE PROGRAM
LORD NELSON HOTEL | HALIFAX, NS | MAY 9 -11, 2016

SPONSORS

Co-funded by the Erasmus+ programme of the European Union
KEYNOTE SPEAKERS

JEREMY KINSMAN has been engaged by the European political project and by the Canada-EU journey from his first assignment in 1968 as the political officer at the start-up Mission to the EEC. From 2002-2006, he served as Canada’s Ambassador to the European Union.

MANFRED AUSTER is Minister-Counsellor and the Head of the Political and Public Affairs Section at the Delegation of the European Union to Canada in Ottawa. Trained in law, he has worked in European diplomacy since the early 1990s, and has been posted with the European External Action Service since 2012.

MICHIELLE EGAN is Professor and Jean Monnet Chair ad personam at American University and a Fellow in the Global Europe Program at the Woodrow Wilson Center in Washington. Her book Single Markets: Economic Integration in Europe and the United States, was recently awarded the Larry Neal Prize for Excellence in EU Scholarship.

WELCOME

Dear Participants,

It gives me great pleasure to welcome you all to Halifax, especially those of you who are coming from other Canadian provinces or from abroad, and who are visiting the Maritimes for the first time. It is truly a special place to visit, study and live. I cannot promise balmy weather (we’re in Nova Scotia after all...), but I can certainly assure you a warm reception from the organizers and sponsors, who have put in a lot of effort to make this event a success.

This is the 11th Biennial European Community Studies Association – Canada conference, being held in Atlantic Canada for the first time. As the title of the conference suggests, The European Union and North America: An Inevitable Partnership? we will debate the EU’s relations with North America and the challenges faced on both continents. I am delighted that we have three engaging speakers interspersed between the many panels that will add different dimensions to this topic.

May these three days be filled with vigorous debate, critical analysis and the forging of personal and academic connections. I look forward to listening to the panels and participating in discussions during the conference. I wish you the best for your presentations and enjoy your stay in Halifax!

Sincerely,

Ruben Zaiotti

Co-Chair, ECSA-C 2016 Organizing Committee
Vice-President, ECSA-C
## PROGRAM OVERVIEW

### MONDAY, MAY 9

1500 – 1800 Registration (Regency)

1600 – 1730 Young Researchers Network (YRN) event (Britannia)
  - *How to integrate the Canadian academic market for Europeanists.*

1800 – 1830 (Regency)
  - Welcome by Ruben Zaiotti, Co-Chair of the Organizing Committee
  - Opening remarks from Dr. Jure Gantar, Acting Dean of the Faculty of Arts and Social Sciences at Dalhousie University

1830 – 1930 *Keynote Speaker:*
  - Jeremy Kinsman, former Canadian Ambassador to the EU
  - *Canada-EU Relations: Reflections on the first half-century*

1930 – 2100 Reception

### TUESDAY, MAY 10

0800 – 1000 Registration and Refreshments (Regency)

0900 – 1030 Session 1

1030 – 1045 Refreshments (Regency)

1045 – 1215 Session 2

1230 – 1400 Lunch and Talk (Regency)

*Featured Speaker:*
  - Manfred Auster, Minister-Counsellor, Head of Political and Public Affairs at the EU Delegation
  - *40 years and Counting: The Role of the EU Delegation in Canada*
  - Discussants:
    - Geoffrey Harris: EU Parliament Liaison Office with the US Congress
    - Jeremy Kinsman: Former Canadian Ambassador to the EU
  - Discussion Chair: Frédéric Mérand, University of Montreal

1800 – 1900 (Regency)

*Keynote Speaker:*
  - Michelle Egan, American University and Woodrow Wilson Center
  - *From Single Markets to Transatlantic Markets: Lessons from the US and EU*

1900 – 2030 Reception

### WEDNESDAY, MAY 11

0800 – 0900 Refreshments (Regency)

0900 – 1030 Session 5

1030 – 1045 Refreshments (Regency)

1045 – 1215 ECSA-C General Meeting (Imperial)

1215 – 1315 Lunch and farewell (Regency)

### SESSION 1: TUESDAY, MAY 10 0900 – 1030

1A *Transatlantic Trade: From CETA to TTIP*  
**Britannia**

*Chair:*
  - Robert Finbow | Dalhousie University

*Discussant:*
  - Patrick Leblond | University of Ottawa

**American Rule-making and European Model-making: The Impracticality of Four-way Transatlantic Economic Negotiations**
  - Yan Cimon, Erick Duchesne & Richard Ouellet | Laval University

**Trapped in the Process: A Two-Level Game Analysis of where CETA went Wrong**
  - Sean Harris | Temple University

**Situating the TTIP Negotiations: On its 'Ins' and 'Outs' and the 'Outside-in’**
  - Elaine Fahey | City University London

**TTIP: Potential Implications for Turkey**
  - Canan Balkir | European Union Center University of Illinois

**The EU as Hegemon? Public Procurement, CETA Negotiations and Regime Theory**
  - Valerie D’Erman | University of Victoria
1B Migration and Migration Management in the EU
Vanguard I

Chair: Willem Maas | York University & EUI
Discussant: Lyubov Zhyznomirska | Saint Mary’s University

A Study of International Migration: Looking Beyond OECD Countries
Miguel Cardoso | University of Western Ontario

World Organizations and the Migration-Related Endeavours of Canada and the EU
Martin Geiger | Carleton University

Comparative Perspectives on the Management of Migration & Citizenship
Nicole MacLean | University of Toronto

A Stupidity-based Approach to European Migration Management
Agnieszka Weinar | Carleton University & EUI

The Management of Citizenship and Migration in Europe and Beyond:
A Qualitative Comparative Analysis
Oliver Schwarz | University of Duisburg-Essen

1C Democracy, Political Engagement, and Parties in the EU
Vanguard II

Chair: Heather MacRae | York University
Discussant: Geoffrey Harris | EU Parliament Liaison Office with the United States Congress

The Eurozone Crisis: The Challenge to Theorizing the EU
George Ross & Jane Jenson | University of Montreal

Legitimation Challenge or Public Policy Problem?
The Public Communication of EU Elites in the Eurozone Crisis
Achim Hurrelmann | Carleton University

Convergence among European Democracies?
A Supply-side Based Typology of Party Competition
David M. Wineroither | University of Alberta

SESSION 2: TUESDAY, MAY 10 1045 – 1215

2A The Effects of CETA
Vanguard II

Chair: Elaine Fahey | City University London
Discussant: Robert Finbow | Dalhousie University

Realizing the Benefits of CETA: Ensuring Effective Implementation
Patrick Leblond | University of Ottawa

CETA and Canada’s Environmental Industries
Geneviève Williams | York University

The Impact of CETA on the Generic Pharmaceutical Industry in Canada:
A Qualitative Study 2015
Andrew Defor | York University

The Effect of CETA on the Canadian Dairy Industry
Melissa Felian & Edelgard Mahant | York University

2B Citizenship, Migration, and Rights
Vanguard I

Chair: Jayantha Ramasubramanamy | Carleton University
Discussant: Oliver Schmidtke | University of Victoria

The Multilevel Governance of Citizenship in Europe
Willem Maas | York University & EUI

Migration, Multiculturalism & Citizenship:
Canada & UK Contrasts & Comparisons
Alexandra Dobrowolsky | Saint Mary’s University

Integration Approaches to European Union Citizenship:
The Interconnection of Institutions and Individuals
Bradley Cranwell | University of Victoria

Europeans Outside Europe:
How to Govern a Regional Diaspora in a Global Era?
Agnieszka Weinar | European University Institute & Carleton University
2C  Dangerous Liaisons: The EU, Russia and Ukraine

Chair: Jennifer Smith | Dalhousie University
Discussant: Frédéric Mérand | University of Montreal

From 'Greater Europe' to Competing Regionalisms?
Changing Paradigms in Russia’s Relations with the EU
Joan DeBardeleben | Carleton University

Fatal Attraction:
Ukraine, EU Soft Power & the Capability-Expectations Gap
Kristian L. Nielsen | Copenhagen Business School

After Annexation: Transatlantic-Russia Relations
and the Wilsonian Etiology of Cooperative Security
Deanna Soloninka | Queen’s University

The European Union’s Democratization Efforts in Ukraine in 2004-2016
Lyubov Zhyznomirska | Saint Mary’s University

The “Russian-Factor” in Transatlantic Diplomacy
Roberto Durán | Catholic University of Chile

SESSION 3: TUESDAY, MAY 10 1415 – 1545

3A  CETA and Investor Rights

Chair: Michelle Egan | American University & Woodrow Wilson Center
Discussant: Edelgard Mahant | York University

The Investor Rights Disputes Shuffle: EU, CETA, TTIP and the Future of
Investment Arbitration in Trans-Atlantic Trade
Robert Finbow | Dalhousie University

Shifts in European Judicial Protection
and the Impact on Investment Protection
Nanette Neuwahl | University of Montreal

The Importance of Investor-state Dispute Settlement (ISDS)
to Transatlantic Relations
Stefanie Rosskopf | Canadian International Council

3B  Migration Management in Europe: Global & Transnational Perspectives

Chair: Pauline Barber-Gardiner | Dalhousie University
Discussant: Catherine Bryan | Dalhousie University

“Europe’s Non-States”:
Identity, Status and Migration of Citizens of Unrecognised States
Jayantha Shastri Ramasubramanyam | Carleton University

International Organizations and Regional Migration Management:
Reacting to Changes in Labour Migration in Russia
from the Central Asian Republics
Daniel Stefanik | Carleton University

Reconceptualising Resettlement: A Model for the Future?
Amanda Bergmann | Carleton University & University of Ottawa

Environmental Refugees: Truth and Myth?
Andrada Mihai | Carleton University

3C  Gender and the EU

Chair: Donna Wood | University of Victoria
Discussant: Heather MacRae | York University

Engendering International Human Rights Protection:
Women Asylum Seekers on the Southern Borders of the European Union
Evangelia Tastsoglou | Saint Mary’s University

The EU’s Gender Hierarchy in Labour Migration
Akaysha Humniski | Carleton University

The European Asylum Policy Related to Sexual Orientation and Gender
Identity: A Common System with Several Means of Implementation
Ahmed Hamila | University of Montreal

European and North American Approaches to Sexual Orientation and
Gender Identity (SOGI) for Healthy Living and Aging
Liesl Gambold & Jacqueline Gahagan | Dalhousie University

The ‘Bosnian Way’: Women’s Organizing in Bosnia-Herzegovina
Rebecca Daviddi | McGill University
**SESSION 4: TUESDAY, MAY 10  1600 – 1730**

### 4A  Economic Policy and Transatlantic Relations

**Chair:** Michelle Egan | American University & Woodrow Wilson Center  
**Discussant:** Nanette Neuwahl | University of Montreal  

**Divergence or Convergence: Antitrust Enforcement across the Atlantic**  
Declan Walsh | University College Cork  

**Transatlantic Relations through Different Eyes: Politicians, Businessmen, Public Opinion and the Euro-American Partnership in Security and Economic affairs**  
Francesco Olmastroni | University of Siena  

**Beneath the Veil of Hope: The Effects of EU Signaling on Foreign Investors’ Sensitivity to Corruption Before and After EU Membership**  
Svet Derderyan | Wake Forest University  

**Comparing the Economic Governance in the New EU Member States - Is the European Semester a Success or Failure?**  
Visnja Samardzija & Ivana Skazlic | Institute for Development and International Relations – IRMO, Zagreb

### 4B  The State of the Welfare State in the US and Canada

**Chair:** Alexandra Dobrowolsky | Saint Mary’s University  
**Discussant:** Willem Maas | York University & EUI  

**Citizenship, Welfare and Integration: Comparing Social and Immigrants’ Integration Policies in Canada and Sweden**  
Francisco Beltran | University of Toronto  

**The Regulation of Unemployment in Canada: Benefit Schemes and Activation in a Comparative Context**  
Donna E. Wood | University of Victoria  

**Activation Policies for Youth in the European Union**  
Shannon Dinan | University of Montreal

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**SESSION 5: WEDNESDAY, MAY 11  0900 – 1030**

### 5A  EU Fiscal and Monetary Policy in Times of Turmoil

**Chair:** Jonathan Simms | Dalhousie University  
**Discussant:** Declan Walsh | University College Cork  

**Taxation, Redistribution and the Political Dynamics of Value Added Taxes**  
Olivier Jacques | McGill University  

**To be or not to be: Social Considerations in European VAT Planning. A Pragmatic Solution for Welfare in Times of Crisis?**  
Konstantinos Alexandris Polomarkakis | University of Bristol  

**The Impact of the Euro on Domestic Saving and International Capital Flows**  
David Cleeton & Syed Azfar Hussain | Illinois State University  

**Financing Education in Europe: The Globalization Perspective**  
Zeynep Ozkok | St. Francis Xavier University
5B  Refugees, Minorities and Media  Britannia

Chair: Martin Geiger | Carleton University
Discussant: Amanda Bergmann | Carleton University

Europe’s Response to the Refugee Crisis: A Critical Test of Solidarity Among EU Member States
Oliver Schmidtke | University of Victoria

Refugees Welcome? Contestation over a European Distribution mechanism
Johannes Müller Gómez & Birte Windheuser | University of Cologne

Constructing Media Discourse About the Roma Minorities: A Comparison of France and Wallonia
Laurie Beaudonnet, Capucine Berdah & Audrey Gagnon
University of Montreal

Speeches & Discourses: The Case of the Integration of the Roma Population in France
Audrey Gagnon, Guillaume Lajoie & Kim B. Paradis
University of Montreal

5C  Public Policy Dilemmas in the EU and North America  Vanguard II

Chair: Andrea Lane | Dalhousie University
Discussant: Lori Thorlakson | University of Alberta

Mechanisms for Integrating Climate Policies: Europe and Canada
Tracy Snoddon | Wilfrid Laurier University

Talking Green: Reshaping the International Communication Space and the Politics of Energy in the European Union
Gabriella Paar-Jakli | Kent State University

Galileo Competing With GPS: Political Motives to Develop a European Global Navigation Satellite System
Linda Johanne Dieke | University of Cologne

WEDNESDAY, MAY 11  1045 – 1215
ECSA-C General Meeting  Imperial

• Open to All
• Best Paper Award
• Election of the New Executive

ORGANIZING COMMITTEE

Co-Chairs
Ruben Zaiotti
Frédéric Mérand

Program Committee
Willem Maas
Lori Thorlakson
Lyubov Zhyznomirska
Martin Geiger
Donna Wood

YRN Coordinator
Ahmed Hamila

Conference Coordinator
Andrea D’Sylva