



International Workshop on
**EUROPEAN UNION TRADE AND ECONOMIC RELATIONS:
TRANSATLANTIC AND GLOBAL CHALLENGES**

Dalhousie University and via Zoom
September 15, 2023

PROGRAMME

9.00 WORKSHOP OPENING

Welcome from Dean of Faculty of Arts and Social Sciences

Jennifer Andrews (Dalhousie University)

Introductory Comments

Ruben Zaiotti and **Robert Finbow** (JMEUCE & Dalhousie University)

9.15 PANEL 1 – SETTING THE SCENE: TRANSATLANTIC RELATIONS IN THE 21ST CENTURY

Moderator: **Achim Hurrelmann** (Carleton University)

EU and North America in Turbulent Times

Robert Finbow (JMEUCE & Dalhousie University)

Transatlantic Relations in the Age of Resilient Trade

Jean-Baptiste Velut (Sorbonne Nouvelle)

10.15 COFFEE BREAK

10.30 PANEL 2 – ASSESSING CETA AFTER FIVE YEARS

Moderator: **Elizabeth Whitsitt** (University of Calgary)

CETA as a 3rd Generation Trade Agreement

Crina Viju-Miljusevic (Carleton University)

Stranded Asset: The CETA Investment Court System

Scott Sinclair and **Stuart Trew** (Canadian Centre for Policy Alternatives)

The Ratification of CETA in EU Member States: How Do Governments Respond to Politicization?

Achim Hurrelmann (Carleton University)

11.45 LUNCH BREAK

12.30 PANEL 3 – COMPLEXITIES OF TRANSATLANTIC ECONOMIC RELATIONS

Moderator: **Jean-Baptiste Velut** (Sorbonne Nouvelle)

Key Issues in US-EU Trade Relations (via Zoom)

David Gantz (University of Arizona; Rice University)

New Transatlantic Regulatory Issues: Forward and Backward (via Zoom)

Michèle Rioux (Université du Québec à Montréal)

1.30 PANEL 4 – MANAGING NEW TECHNOLOGIES IN TRADE

Moderator: **Crina Viju-Miljusevic** (Carleton University)

Why AI is Key to Public Services: Key Points in a Challenging Context of International Trade (via Zoom)

Agnès Ruffat (University of Ottawa)

Balancing Free Markets and Regulation in Governance of Cybersecurity: A Comparison of Different Approaches

Elizabeth Whitsitt (University of Calgary)

2.30 COFFEE BREAK

2.45 PANEL 5 – GEOPOLITICAL COMPLICATIONS

Moderator: **Ruben Zaiotti** (JMEUCE & Dalhousie University)

From Strategic Partnership to Strategic Autonomy: EU-China Economic Relations in a Changing Geopolitical Context

Chien-Huei Wu (Academia Sinica Taiwan)

Commerce Meets Foreign Policy: EU Trade Defense Instruments and Transatlantic Perspectives (via Zoom)

Johan Eliasson (East Stroudsburg University)

Regulating Firm Behavior in Trade and Investment (via Zoom)

Michelle Egan (American University)

4.15 CLOSING REMARKS AND DISCUSSION

Robert Finbow (JMEUCE & Dalhousie University)



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