



International Workshop on  
**EUROPEAN UNION TRADE AND ECONOMIC RELATIONS:  
TRANSATLANTIC AND GLOBAL CHALLENGES**

Dalhousie University and via Zoom  
September 15, 2023

**DRAFT PROGRAMME**

**9.00 WORKSHOP OPENING**

*Welcome from Dean*

**Jennifer Andrews** (Dalhousie University)

*Introductory Comments*

**Ruben Zaiotti** and **Robert Finbow** (JMEUCE & Dalhousie University)

**9.15 PANEL 1 – SETTING THE SCENE: TRANSATLANTIC RELATIONS IN THE 21<sup>ST</sup> CENTURY**

Moderator: **TBA**

*EU and North America in Turbulent Times*

**Robert Finbow** (JMEUCE & Dalhousie University)

*Transatlantic Relations in the Age of Resilient Trade*

**Jean-Baptiste Velut** (Sorbonne Nouvelle)

**10.15 COFFEE BREAK**

**10.30 PANEL 2 – ASSESSING CETA AFTER FIVE YEARS**

Moderator: **Elizabeth Whitsitt** (University of Calgary)

*CETA as a 3<sup>rd</sup> Generation Trade Agreement*

**Crina Viju-Miljusevic** (Carleton University)

*Stranded Asset: The CETA Investment Court System*

**Scott Sinclair** and **Stuart Trew** (Canadian Centre for Policy Alternatives)

*The Ratification of CETA in EU Member States: How Do Governments Respond to Politicization?*

**Achim Hurrelmann** (Carleton University)

**11.45 LUNCH BREAK**

### **12.30 PANEL 3 – COMPLEXITIES OF TRANSATLANTIC ECONOMIC RELATIONS**

Moderator: **Jean-Baptiste Velut** (Sorbonne Nouvelle)

*Key Issues in US-EU Trade Relations (via Zoom)*

**David Gantz** (University of Arizona; Rice University)

*New Transatlantic Regulatory Issues: Forward and Backward (via Zoom)*

**Michèle Rioux** (Université du Québec à Montréal)

### **1.30 PANEL 4 – MANAGING NEW TECHNOLOGIES IN TRADE**

Moderator: **TBA**

*Why AI is Key to Public Services: Key Points in a Challenging Context of International Trade (via Zoom)*

**Agnès Ruffat** (University of Ottawa)

*Balancing Free Markets and Regulation in Governance of Cybersecurity: A Comparison of Different Approaches*

**Elizabeth Whitsitt** (University of Calgary)

### **2.30 COFFEE BREAK**

### **2.45 PANEL 5 – GEOPOLITICAL COMPLICATIONS**

Moderator: **Ruben Zaiotti** (JMEUCE & Dalhousie University)

*From Strategic Partnership to Strategic Autonomy: EU-China Economic Relations in a Changing Geopolitical Context*

**Chien-Huei Wu** (Academia Sinica Taiwan)

*Commerce Meets Foreign Policy: EU Trade Defense Instruments and Transatlantic Perspectives (via Zoom)*

**Johan Eliasson** (East Stroudsburg University)

*Regulating Firm Behavior in Trade and Investment (via Zoom)*

**Michelle Egan** (American University)

### **4.15 CLOSING REMARKS AND DISCUSSION**

**Robert Finbow** (JMEUCE & Dalhousie University)



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