

Faculty of Agriculture

## International Food Business (BAgr)



# Earn 2 Degrees, From 2 Universities, On 2 Continents - All In Four Years

**DEPARTMENT OF BUSINESS AND SOCIAL SCIENCE**

Agricultural Campus | PO Box 550 | Truro, NS B2N 5E3 Canada  
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**DALHOUSIE**  
UNIVERSITY

[dal.ca/ifb](https://dal.ca/ifb)

## IS INTERNATIONAL FOOD BUSINESS FOR ME?

If you have a passion for international travel, are interested in business development, and care about global food issues then this program is for you. This applied international business program is a joint venture between Dalhousie University and Aeres University of Applied Sciences. As a result, you will spend your second year studying abroad in the Netherlands which is followed by a European internship. Following this, you will complete an additional internship in North America after your third year. During this time, you will gain real-world experience and begin to network internationally. In the fourth and final year, you will build specializations from elective courses and write a year-long thesis. Upon graduation, you will earn two degrees, a degree in Business Administration and a degree in Agriculture.

## WHAT WILL I LEARN?

Dalhousie University's Faculty of Agriculture and Aeres University of Applied Sciences have jointly developed this business program around the competencies you need to succeed as a business leader in the international agri-food industry. Similar to the European academic structure, you will follow modules for your first three years. These modules consist of clustered courses that help you to complete semester long projects. Some courses that are covered during these years include:

- Marketing
- Food Law and Consumer Affairs
- Financial Accounting
- Food Safety and Quality Assurance
- Business Planning
- Political Economy of the EU
- International Marketing Research
- International Entrepreneurship
- New Product Development
- Food Value Chain Management

## WHAT CAN I SPECIALIZE IN?

The fourth year consists of elective courses where you can build your specialization. Some specialization examples include, but are not limited to:

- Development Studies
- Leadership Studies
- Environmental Studies
- Economic Studies
- Horticultural Studies
- Management Studies
- Organic Agriculture Studies

## WHAT CAREERS CAN I PURSUE?

Upon completing this program, there are many career opportunities within Canada and Europe. A few examples include:

- Market Research Manager
- Trade Development Director
- Distribution and Logistics Manager
- Quality Assurance Manager
- International Development Officer
- Research and Development Manager
- Director of Business Development
- Entrepreneur

## WHY STUDY AT DAL'S TRURO CAMPUS?

- We offer small class sizes to nurture individualized learning needs in a close-knit, small campus community
- Here, you are not just another number. Professors know who you are and want you to succeed
- Our campus supports entrepreneurship through a program called Cultiv8, which is a place for budding entrepreneurs to collaborate with industry on new business ideas and ventures. Learn more at [dal.ca/cultiv8](http://dal.ca/cultiv8)
- You will also have access to many services, extra-curricular activities, and other opportunities
- The town of Truro offers the best of both worlds: small-town ambiance combined with a full range of commercial and recreational opportunities. Come and take a walk in Victoria Park, shop at the weekly farmer's market, or eat at the cafés and downtown restaurants

### FOR INFORMATION, CONTACT:

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